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Message Text

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PAGE 01 WELLIN 03174 060220Z

70-C
ACTION PER-05

INFO OCT-01 ISO-00 /006 W
---------- 045567
P 060010Z DEC 73
FM AMEMBASSY WELLINGTON
TO SECSTATE WASHDC PRIORITY 7381

UNCLAS WELLINGTON 3174

EO 11652: NA
TAGS: APER NZ
SUBJ: MARKET RESEARCH SKILLS AND POSITIONS

REF: STATE 235004

1. FOLLOWING POSITIONS AND INCUMBENTS INVOLVED MARKET RESEARCH INFORMALLY AND ON ALERT BASIS.

A) ECONOMIC/COMMERCIAL OFFICER, TOBIAS NMI HARTWICK, 20-020-5010, FSO-3, 10 PERCENT.

B) COMMERCIAL OFFICER, JOSEPH C. WILSON, 20-026-5410, FSO-4, 15 PERCENT.

C. ECONOMIC ASSISTANT, IDA PORTER, FSL 3/7, INTERMEDIATE, 10 PERCENT.

D) AUCKLAND COMMERCIAL SPECIALIST, QUENTIN PILLING, FSL 1/6 15 PERCENT.

E) COMMERCIAL ASSISTANT, JOHN SCOTT, FSL 2/4 15 PERCENT.

2. ABOVE FIGURES AT ESTIMATED CURRENT LEVEL. EMBASSY SEES INCREASING NEED TO DEVOTE SIGNIFICANTLY MORE TIME MARKET RESERACH IN NEW ZEALAND. WITHIN PRESENT MEANS EMBASSY PLANS EMPHASIZE TARGET OF OPPORTUNITY TYPE RESEARCH. COMMERCIAL ASSISTANT SCOTT'S WORK WILL BE DIRECTED MORE TO THIS ACTIVITY.

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3. ALTHOUGH EMBASSY NOT PRESENTLY INCLUDED

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DEPARTMENT COMMERCE FORMAL PROGRAM MARKET RESEARCH,
I.E. CONTRACTED MARKET STUDIES, GLOBAL MARKET SURVEYS,
ETC., EMBASSY STRONGLY RECOMMENDS FORWARD PLANNING
INCLUDE NEW ZEALAND.
WOOD

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NNN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 06 DEC 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: WELLINGTON
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1973/newtext/t19731239/aaaabctc.tel
Line Count: 66
Locator: TEXT ON-LINE
Office: ACTION PER
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: STATE 235004
Review Action: RELEASED, APPROVED
Review Authority: kelleyw0
Review Comment: n/a
Review Content Flags:
Review Date: 15 OCT 2001
Review Event:
Review Exemptions: n/a
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